

ESTTA Tracking number: **ESTTA516281**

Filing date: **01/16/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Clinique Laboratories LLC
Granted to Date of previous extension	01/16/2013
Address	767 Fifth Avenue New York, NY 10153 UNITED STATES
Correspondence information	Lesley A. Moradian Attorney of Record Clinique Laboratories, LLC 767 Fifth Avenue New York, NY 10153 UNITED STATES uspto@estee.com Phone:212-277-2321

Applicant Information

Application No	85442947	Publication date	09/18/2012
Opposition Filing Date	01/16/2013	Opposition Period Ends	01/16/2013
Applicant	Diamar clothing llc 4624 SW 132 avenue Miramar, FL 33027 UNITED STATES		

Goods/Services Affected by Opposition

Class 003.

All goods and services in the class are opposed, namely: Aromatic body care products, namely, body lotion, cuticle cream, non-medicated lip balm, soap, body polish, body and foot scrub and non-medicated foot cream; Beauty creams for body care; Body and beauty care cosmetics; Cosmetic creams for skin care; Cosmetic facial blotting papers; Cosmetic preparations for body care; Cosmetic preparations for skin care; Cosmetic products in the form of aerosols for skin care; Deodorants for body care; Facial beauty masks; Facial cleaning preparation, namely, salicylic acne cleanser not for medical purposes; Facial cleansers; Facial cleansing grains; Facial cleansing milk; Facial concealer; Facial cream; Facial lotion; Facial make-up; Facial masks; Facial moisturizer with SPF; Facial scrubs; Facial washes; Fragranced face care preparations, namely, facial cleansers and facial moisturizers; Fragranced facial moisturizer; Fragranced skin care preparations, namely, skin cleansers and skin moisturizers; Non-medicated skin care creams and lotions; Non-medicated skin care preparations; Non-medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels; Non-medicated sun care preparations; Seawater-based skin care preparations for skin renewal; Skin care preparation, namely, body polish; Skin care preparations, namely, chemical peels for skin; Skin care preparations, namely, fruit acid peels for skin; Skin care preparations, namely, skin peels; Skin care products, namely, non-medicated skin serum; Wrinkle removing skin care preparations; Wrinkle-

minimizing cosmetic preparations for topical facial use

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Other	Tradeamrk Act Section 2(f)


Marks Cited by Opposer as Basis for Opposition


U.S. Registration No.	1626589	Application Date	03/15/1990
Registration Date	12/11/1990	Foreign Priority Date	NONE
Word Mark	CLINIQUE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1968/09/30 First Use In Commerce: 1968/09/30 cosmetics - namely, cleansers, moisturizers, face tonics, face masks, face powder, foundation, blushers, mascara, eyeshadow, eyeliner, eyemakeup remover, lipstick, lip pencil, nail enamel, nail treatment, sun block, after sun balm, [hair shampoo, hair cream rinse,] hair spray, deodorant and anti-perspirant, perfume and cologne		

U.S. Registration No.	904834	Application Date	06/29/1970
Registration Date	12/22/1970	Foreign Priority Date	NONE
Word Mark	CLINIQUE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U051 (International Class 003). First use: First Use: 1928/00/00 First Use In Commerce: 1928/00/00 ASTRINGENT		


U.S. Registration No.	878877	Application Date	10/23/1968
Registration Date	10/14/1969	Foreign Priority Date	NONE
Word Mark	CLINIQUE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U052 (International Class 003). First use: First Use: 1968/09/03 First Use In Commerce: 1968/09/03 FACIAL SOAP		

U.S. Registration No.	892987	Application Date	04/29/1969
Registration Date	06/16/1970	Foreign Priority Date	NONE

Word Mark	C CLINIQUE
Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class U051 (International Class 003, 005). First use: First Use: 1968/03/15 First Use In Commerce: 1968/03/15</p> <p>COSMETIC CREAMS, LOTIONS AND OILS-NAMELY, CLEANSING CREAMS, LOTIONS AND OILS; MOISTURIZING LOTIONS AND CREAMS; MAKE-UP-NAMELY, FACE POWDER, FOUNDATION MAKE-UP BASES; ROUGES; EYE MAKE-UP PREPARATIONS-NAMELY, MASCARA, EYE LINER, EYE SHADOW, EYEBROW PENCIL, AND EYE MAKEUP REMOVER; LIPSTICKS; ANTIPERSPIRANTS; HAIR SPRAYS [AND BATH OILS]</p>

U.S. Registration No.	859445	Application Date	04/01/1968
Registration Date	10/29/1968	Foreign Priority Date	NONE
Word Mark	C CLINIQUE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U051 (International Class 003). First use: First Use: 1968/03/15 First Use In Commerce: 1968/03/15 CLEANSING CREAM		

U.S. Registration No.	2916548	Application Date	04/19/2004
Registration Date	01/04/2005	Foreign Priority Date	NONE
Word Mark	CLINIQUE SUPERBALANCED		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 003. First use: First Use: 1997/07/31 First Use In Commerce: 1997/07/31 Cosmetics

U.S. Registration No.	2734904	Application Date	08/28/2002
Registration Date	07/08/2003	Foreign Priority Date	NONE
Word Mark	CLINIQUE HAPPY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1998/03/00 First Use In Commerce: 1998/03/00 Toiletries, namely body creams, lotions [and gels, body washes, body exfoliators, shimmering body creams, lotions and gels] , body washes [, body powders, body mists,] *and* aftershave [, aftershave balm and anti-perspirant/deodorant]		

U.S. Registration No.	2783299	Application Date	07/02/2002
Registration Date	11/11/2003	Foreign Priority Date	NONE
Word Mark	CLINIQUE HAPPY HEART		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 2003/01/06 First Use In Commerce: 2003/01/06 Perfumery, namely cologne, eau de parfum, eau de toilette, essential oils for personal use and perfume; toiletries, namely, body cleansers, body creams, body exfoliating preparations, body lotions, body washes		

Attachments	72325842#TMSN.gif (1 page)(bytes) 72294595#TMSN.gif (1 page)(bytes) 78403865#TMSN.jpeg (1 page)(bytes) Diamar Clothing LLC - opposition.pdf (54 pages)(262858 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/lesley a. moradian/
Name	Lesley A. Moradian
Date	01/16/2013

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 85/442,947
Mark: CLINICFACE
Published in the *Official Gazette* on September 18, 2012
Filed: October 9, 2011

-----X	:	
CLINIQUE LABORATORIES, LLC,	:	
	:	
Opposer,	:	
	:	Opposition No. _____
- against -	:	
DIAMAR CLOTHING LLC,	:	
	:	
Applicant.	:	
-----X	:	

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

BOX TTAB - FEE

NOTICE OF OPPOSITION

Opposer, CLINIQUE LABORATORIES, LLC (“Opposer”), a Delaware limited liability company with offices at 767 Fifth Avenue, New York, New York 10153, believes that it would be damaged by the issuance of a registration for the trademark CLINICFACE, applied for in Application Serial No. 85/442,947 for “Aromatic body care products, namely, body lotion, cuticle cream, non-medicated lip balm, soap, body polish, body and foot scrub and non-medicated foot cream; Beauty creams for body care; Body and beauty care cosmetics; Cosmetic creams for skin care; Cosmetic facial blotting papers; Cosmetic preparations for body care; Cosmetic preparations for skin care; Cosmetic products in the form of aerosols for skin care; Deodorants for body care; Facial beauty masks; Facial cleaning preparation, namely, salicylic acne cleanser not for medical purposes; Facial cleansers; Facial cleansing grains; Facial

cleansing milk; Facial concealer; Facial cream; Facial lotion; Facial make-up; Facial masks; Facial moisturizer with SPF; Facial scrubs; Facial washes; Fragranced face care preparations, namely, facial cleansers and facial moisturizers; Fragranced facial moisturizer; Fragranced skin care preparations, namely, skin cleansers and skin moisturizers; Non-medicated skin care creams and lotions; Non-medicated skin care preparations; Non-medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels; Non-medicated sun care preparations; Seawater-based skin care preparations for skin renewal; Skin care preparation, namely, body polish; Skin care preparations, namely, chemical peels for skin; Skin care preparations, namely, fruit acid peels for skin; Skin care preparations, namely, skin peels; Skin care products, namely, non-medicated skin serum; Wrinkle removing skin care preparations; Wrinkle-minimizing cosmetic preparations for topical facial use” in International Class 3 and therefore opposes the same. As grounds for the opposition, Opposer alleges as follows:

1. Opposer is one of the world’s leading manufacturers and marketers of prestige beauty products including skincare, makeup and fragrance products.
2. The CLINIQUE brand was first launched in 1968. The name CLINIQUE was chosen for the product line to reflect the brand’s dermatological heritage and to evoke, in the consumer’s mind, scientifically-developed products. The CLINIQUE mark was adopted in 1968 and has been used continuously by Opposer on all of its products ever since. CLINIQUE is among the top-ranked prestige beauty brands in the United States in terms of both units sold and dollar value.
3. CLINIQUE branded products are sold in better department and specialty stores throughout the United States and the world. Currently, there are in excess of 2,000 locations in the United States alone that sell CLINIQUE branded products.

4. Opposer has more than 500 different product SKU's under the CLINIQUE mark in the U.S. ranging from medicated and non-medicated skincare to makeup to fragrance to hair care to sun and body care and men's care. All of Opposer's products prominently bear the CLINIQUE mark.

5. CLINIQUE branded products are the subject of significant media attention and are often singled out by fashion editors as being among the top beauty products. Opposer has been receiving awards for its products since a date prior to any date on which Applicant can rely.


6. Over the last three decades, hundreds of millions of units of CLINIQUE branded products have been sold in the U.S. alone, and sales of CLINIQUE branded products in the U.S. from 2004 through June 2011 are in the billions of dollars.

7. Opposer advertises products under the CLINIQUE mark through major national print media, t.v., radio, newspapers, direct advertising and the Internet. Clinique's advertising is estimated to reach tens of millions of consumers. *Every* advertisement features the CLINIQUE mark and has since 1968. Opposer has spent hundreds of millions of dollars in advertising and promoting the CLINIQUE mark since 2004.

8. The CLINIQUE mark not only receives significant exposure from Clinique's own advertising but also from third party retailers who frequently advertise Clinique products bearing the CLINIQUE mark on their websites. Further, owing to Clinique's status in the skincare and beauty industries, its general popularity and the exceptional nature of its products, CLINIQUE branded products appear frequently in beauty editorials and product reviews in various print and online publications and television programs creating over one billion media impressions per year. During the period from July, 2009 – July, 2010 alone, requests from the press resulted in over 800 unpaid product placements that referenced the CLINIQUE mark in national and

regional magazines, newspapers, trade publications, on-line sites and blogs, television programs and radio which reached a total audience of almost two billion people.

9. Opposer owns dozens of registrations and pending applications for the CLINIQUE mark or marks that include CLINIQUE. These registrations include but are not limited to:

<i>Mark</i>	<i>Reg'n No.</i>	<i>First Use Date</i>	<i>Class and Goods</i>
* CLINIQUE	1,626,589	September 30, 1968	IC 3: cosmetics, cleansers, moisturizers, face masks, foundation, blush, nail enamel, sunblock, shampoo, perfume, deodorant, hair spray (among other goods)
* CLINIQUE	904,834	1938	IC 3: astringent
* CLINIQUE	878,877	September 3, 1968	IC 3: facial soap
* C CLINIQUE & Design	892,987	March 15, 1968	IC 3: cosmetic creams, lotions and oils, cleansing creams, moisturizing lotions, makeup, antiperspirant (among other goods)
 * <u>CLINIQUE</u>	859,445	March 15, 1968	IC 3: cleaning cream
* CLINIQUE SUPERBALANCED	2,916,548	July 31, 1997	IC 3: cosmetics
* CLINIQUE HAPPY	2,734,904	March, 1998	IC 3: toiletries, namely, body creams, lotions, body washes, aftershave
*CLINIQUE HAPPY HEART	2,783,299	January 6, 2003	IC 3: cosmetics and cleaning preparations perfumery, namely cologne, eau de parfum, eau de toilette, essential oils for personal use and perfume; toiletries, namely,

			body cleansers, body creams, body exfoliating preparations, body lotions, body washes
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All of the registrations set forth above are valid, subsisting and in full force and effect; all serve as prima facie evidence of Opposer's exclusive rights in and to the registered marks; all establish that Opposer's rights in marks that include in whole or in part CLINIQUE are long-prior to any rights on which Applicant can rely; and all serve to place Applicant on notice of Opposer's rights. In addition, those registrations marked with an asterisk are incontestable and, as such, constitute conclusive evidence of Opposer's exclusive right to use the identified mark on the goods specified in the registrations pursuant to §§ 7 and 33 of the Lanham Act, 15 U.S.C. § 1057, 1115(b). Printouts of the identified registrations showing status and title from the USPTO website are attached hereto as Exhibit A and are made of record in this opposition.

10. For more than 40 years, Clinique has been a leading skin care and cosmetic authority and the CLINIQUE brand is one of the most recognized and famous brands of skin care and cosmetics in the world.

11. Through the years of use and advertising of the CLINIQUE mark by Opposer and as a result of the expenditure of significant resources by Opposer to promote CLINIQUE branded products and the CLINIQUE mark, Opposer has established strong rights in the CLINIQUE mark. The CLINIQUE mark has come to be associated uniquely with Opposer, represents enormous goodwill of Opposer and identifies and distinguishes goods manufactured, approved of or licensed by Opposer from those of others.

12. In fact, research by both Clinique as well as third parties consistently shows that the awareness level of Clinique is higher than almost every other prestige beauty brand and that Clinique is the number one prestige beauty and skin care brand.

13. As a result of the long use, registration and renown of the CLINIQUE mark, Opposer's CLINIQUE mark and the registrations for marks that include, in whole or in part, CLINIQUE are entitled to an extremely broad scope of protection. In fact in *Clinique Laboratories LLC v. Absolute Dental, LLC*, Opp. 91181263 (T.T.A.B. April 28, 2011), the TTAB held that the CLINIQUE marks "are extremely famous" and are entitled to "a very wide scope of protection."

14. Upon information and belief, Applicant is a Florida limited liability company doing business at 4624 SW 132 Avenue, Miramar, FL 33027.

15. On or about October 9, 2011, Applicant filed Application S.N. 85/442,947 for the mark CLINICFACE for "aromatic body care products, namely, body lotion, cuticle cream, non-medicated lip balm, soap, body polish, body and foot scrub and non-medicated foot cream; Beauty creams for body care; Body and beauty care cosmetics; Cosmetic creams for skin care; Cosmetic facial blotting papers; Cosmetic preparations for body care; Cosmetic preparations for skin care; Cosmetic products in the form of aerosols for skin care; Deodorants for body care; Facial beauty masks; Facial cleaning preparation, namely, salicylic acne cleanser not for medical purposes; Facial cleansers; Facial cleansing grains; Facial cleansing milk; Facial concealer; Facial cream; Facial lotion; Facial make-up; Facial masks; Facial moisturizer with SPF; Facial scrubs; Facial washes; Fragranced face care preparations, namely, facial cleansers and facial moisturizers; Fragranced facial moisturizer; Fragranced skin care preparations, namely, skin cleansers and skin moisturizers; Non-medicated skin care creams and lotions; Non-medicated skin care preparations; Non-medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels; Non-medicated sun care preparations; Seawater-based skin care preparations for skin renewal; Skin care preparation, namely, body polish; Skin care preparations, namely, chemical peels for skin; Skin care preparations, namely, fruit acid peels for

skin; Skin care preparations, namely, skin peels; Skin care products, namely, non-medicated skin serum; Wrinkle removing skin care preparations; Wrinkle-minimizing cosmetic preparations for topical facial use in International Class 3, based on intent to use.

16. The alleged application filing date is long after Opposer first used and registered the CLINIQUE mark and after the CLINIQUE mark became famous.

17. Upon information and belief, prior to Applicant's adoption of the CLINICFACE mark, and prior to Applicant's filing of the opposed application, Applicant was on actual notice of Opposer's prior rights in and to the CLINIQUE mark.

18. As a matter of law, as a result of Opposer's numerous U.S. federal trademark registrations for the CLINIQUE mark in International Class 3, long prior to the time the opposed application was filed, Applicant was on constructive notice of Opposer's exclusive rights in the CLINIQUE mark.

19. The first part of Applicant's mark, CLINI is identical to the first part of Opposer's federally registered trademark CLINIQUE. Because both parties' marks begin with the same first two syllables followed by a hard consonant sound, the marks have an overall similarity in cadence, sound, appearance and meaning.

20. Applicant seeks to register the CLINICFACE mark in connection with a variety of personal face and body care cosmetic products that are intended to cleanse, moisturize, beautify, protect, groom, treat and make-up the skin. These products are identical and complementary to Opposer's range of skincare and make-up cosmetic products which also are designed to cleanse, moisturize, firm, groom, beautify, smooth, protect, treat and make-up the skin and face.

21. Applicant's application is unrestricted as to consumers or channels of trade. As such it is presumed that Applicant's cosmetic face and body care products under the

CLINICFACE mark will be sold to the same consumers who purchase Clinique's products and will be sold through the same channels of trade as Clinique's products.

22. In light of the renown of Opposer's CLINIQUE mark, Applicant's registration and use of a confusingly similar mark for goods related to those provided under the CLINIQUE mark is likely to cause confusion among consumers who are likely to believe that Applicant's goods come from or are otherwise associated with or endorsed by Opposer or otherwise believe that there is some relationship between Applicant and Opposer.

23. Registration of Applicant's mark is inconsistent with Opposer's prior rights in its CLINIQUE mark, is inconsistent with Opposer's statutory grant of exclusivity of use of the registered CLINIQUE marks and would destroy Opposer's investment and goodwill in its CLINIQUE mark.

CLAIM FOR RELIEF UNDER SECTION 2(d)

24. Opposer repeats and re-alleges each and every allegation contained in paragraphs 1 through 23 as if fully set forth herein.

25. The CLINIQUE mark is associated exclusively with Opposer and has been used continuously and registered by Opposer since a date long prior to any date on which Applicant can rely.

26. By virtue of the use of the CLINIQUE mark by Opposer, the goodwill associated with Opposer's CLINIQUE mark, the registrations owned by Opposer for the CLINIQUE mark, and the fame of the CLINIQUE mark, registration by Applicant of CLINICFACE, a mark that is similar in appearance and impression to CLINIQUE, for a variety of face and body care products that are identical and/or closely related to goods offered by Opposer under the CLINIQUE mark, is likely to create the erroneous impression that Applicant's goods originate, come from, or are otherwise associated with Opposer or that Applicant's use of CLINICFACE is licensed by or its

goods are endorsed or in some way connected with Opposer. Registration of the mark CLINICFACE in connection with the goods set forth in Application S.N. 85/442,947 is likely to cause confusion, cause mistake, or to deceive the public into the belief that the goods offered by Applicant under the mark herein opposed come from or are otherwise sponsored by, endorsed by or associated with Opposer in violation of Section 2(d) of the Lanham Act, 15 U.S.C. §1052(d).

27. By reason of the foregoing, Opposer is likely to be harmed by registration of Application S.N. 85/442,947 for the mark CLINICFACE.

CLAIM FOR RELIEF UNDER SECTION 2(f)

28. Opposer repeats and re-alleges each and every allegation contained in paragraphs 1 through 23 as if fully set forth herein.

29. The CLINIQUE mark is distinctive, has been used nationally in commerce and widely advertised throughout the U.S. by Opposer for decades, is instantly recognized by consumers as a symbol of Opposer and its products and services and is the subject of incontestable federal trademark registrations. As a result, the CLINIQUE mark is a famous mark under the Lanham Act and has been found to be famous by the TTAB.

30. Applicant's mark CLINICFACE creates a sufficiently similar commercial impression to Opposer's famous CLINIQUE mark as to call the CLINIQUE mark to mind and thereby reduces the commercial value of Opposer's mark.

31. Applicant's application to register CLINICFACE was filed long after Opposer's CLINIQUE mark became famous.

32. Registration of the mark CLINICFACE is likely to dilute, would dilute and is diluting the distinctive quality of Opposer's CLINIQUE mark by lessening the capacity of CLINIQUE to identify and distinguish exclusively goods and services of Opposer, thereby harming Opposing in violation of Section 2(f) of the Lanham Act, 15 U.S.C. § 1052(f).

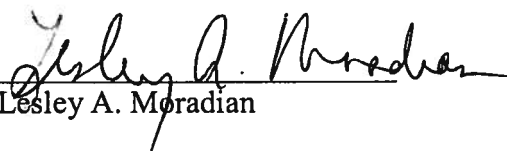
33. By reason of the foregoing, Opposer is likely to be harmed by registration of Application Serial No. 85/442,947 for the mark CLINICFACE.

WHEREFORE, it is respectfully requested that this opposition be sustained and that registration of the mark shown in Application S.N. 85/442,947 be refused.

Opposer authorizes the opposition fee in the amount of \$300.00 for one class to be debited from Opposer's Deposit Account No. 50-4314.

Dated: New York, New York
January 16, 2013

CLINIQUE LABORATORIES, LLC.

BY 
Lesley A. Moradian

767 Fifth Avenue
New York, N.Y. 10153
212-277-2321

Attorneys for Opposer Clinique Laboratories, LLC

EXHIBIT A

Generated on: This page was generated by TSDR on 2013-01-16 11:09:11 EST

Mark: CLINIQUE

US Serial Number: 74038780

Application Filing Date: Mar. 15, 1990

US Registration Number: 1626589

Registration Date: Dec. 11, 1990

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Aug. 25, 2010

Publication Date: Sep. 18, 1990

Mark Information

Mark Literal Elements: CLINIQUE

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: [0859445](#), [0878877](#), [0892987](#), [0904834](#), and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

cosmetics - namely, cleansers, moisturizers, face tonics, face masks, face powder, foundation, blushers, mascara, eyeshadow, eyeliner, evemakeup

For: remover, lipstick, lip pencil, nail enamel, nail treatment, sun block, after sun balm, [hair shampoo, hair cream rinse,] hair spray, deodorant and anti-perspirant, perfume and cologne

International Class: 003 - Primary Class

U.S Class: 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 30, 1968

Use in Commerce: Sep. 30, 1968

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: CLINIQUE LABORATORIES, LLC
767 FIFTH AVENUE
Owner Address: NEW YORK, NEW YORK 10153
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: LESLEY A MORADIAN ESQ
ESTEE LAUDER INC
767 FIFTH AVE
NEW YORK, NEW YORK 10153
UNITED STATES

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 25, 2010	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	75184
Aug. 25, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 22, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75184
Jul. 21, 2010	TEAS SECTION 8 & 9 RECEIVED	
Oct. 11, 2007	CASE FILE IN TICRS	
Apr. 09, 2001	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Apr. 09, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Nov. 29, 2000	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jun. 25, 1996	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Dec. 15, 1995	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Dec. 11, 1990	REGISTERED-PRINCIPAL REGISTER	
Sep. 18, 1990	PUBLISHED FOR OPPOSITION	
Aug. 18, 1990	NOTICE OF PUBLICATION	
Jul. 19, 1990	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 10, 1990	EXAMINER'S AMENDMENT MAILED	
Jun. 29, 1990	ASSIGNED TO EXAMINER	67443

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Dec. 11, 2010

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: Not Found

Date in Location: Aug. 25, 2010

Assignment Abstract of Title Information

Summary

Total Assignments: 1 **Registrant:** Clinique Laboratories, Inc.

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: [3142/0928](#)

Pages: 10

Date Recorded: Aug. 16, 2005

Supporting Documents: [assignment-tm-3142-0928.pdf](#)

Assignor

Name: [CLINIQUE LABORATORIES, INC.](#)

Execution Date: Jul. 01, 2005

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [CLINIQUE LABORATORIES, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 767 FIFTH AVENUE
NEW YORK, NEW YORK 10153

Correspondent

Correspondent Name: LESLEY A. MORADIAN

Correspondent Address: 767 FIFTH AVENUE
THE ESTEE LAUDER COMPANIES INC
NEW YORK, NY 10153

Domestic Representative - Not Found

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Mark: CLINIQUE

US Serial Number: 72363799

Application Filing Date: Jun. 29, 1970

US Registration Number: 904834

Registration Date: Dec. 22, 1970

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Aug. 05, 2010

Mark Information

Mark Literal Elements: CLINIQUE

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: [0859445](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: ASTRINGENT

International Class: 003

U.S Class: 051 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: 1928

Use in Commerce: 1928

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: CLINIQUE LABORATORIES, LLC
767 FIFTH AVENUE
Owner Address: NEW YORK, NEW YORK 10153
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: LESLEY A. MORADIAN

Correspondent

Correspondent Name/Address: LESLEY A MORADIAN
ESTEE LAUDER COMPANIES
767 5TH AVE
NEW YORK, NEW YORK 10153
UNITED STATES

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 05, 2010	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	75184
Aug. 05, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 22, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75184
Jul. 21, 2010	TEAS SECTION 8 & 9 RECEIVED	
Sep. 26, 2008	CASE FILE IN TICS	
Jun. 22, 2001	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Jun. 22, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 21, 2001	RESPONSE RECEIVED TO POST REG. ACTION - SEC. 8 & 9	
Apr. 27, 2001	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	
Dec. 07, 2000	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Nov. 28, 1990	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Sep. 20, 1990	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Dec. 22, 2010

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: Not Found

Date in Location: Aug. 05, 2010

Assignment Abstract of Title Information

Summary

**Total
Assignments:** 3

Registrant: CLINIQUE
LABORATORIES, INC.

Assignment 1 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [0350/0341](#)

Pages: 1

Date Recorded: Jun. 13, 1979

**Supporting
Documents:** No Supporting Documents

Assignor

Name: [CLINIQUE
LABORATORIES, INC.](#)

Execution Date: Mar. 03, 1979

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [CLINIQUE LABORATORIES, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** NEW YORK

Address: 767 FIFTH AVENUE
NEW YORK, NEW YORK 10022

Correspondent

**Correspondent
Name:** BAKER & MCKENZIE

**Correspondent
Address:** PRUDENTIAL PLAZA
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: MERGER AND CHANGE OF NAME 19860627DE

Reel/Frame: [0540/0696](#)

Pages: 1

Date Recorded: Oct. 16, 1986

Supporting
No Supporting Documents

Documents:

Assignor

Name: [CLINIQUE
LABORATORIES INC.
MERGED INTO](#) **Execution Date:** Sep. 05, 1986

Legal Entity Type: CORPORATION **State or Country
Where
Organized:** NEW YORK

Name: [CLIVIEN CORP.
CHANGED TO](#) **Execution Date:** Not Found

Legal Entity Type: CORPORATION **State or Country
Where
Organized:** DELAWARE

Assignee

Name: [CLIVIEN CORP. CHANGED TO](#)

Legal Entity Type: CORPORATION **State or Country
Where
Organized:** DELAWARE

Address: No Assignee Address Found

Name: [CLINIQUE LABORATORIES, INC.](#)

Legal Entity Type: CORPORATION **State or Country
Where
Organized:** DELAWARE

Address: No Assignee Address Found

Correspondent

**Correspondent
Name:** BAKER AND MCKENZIE

**Correspondent
Address:** PRUDENTIAL PLAZA
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [3142/0928](#) **Pages:** 10

Date Recorded: Aug. 16, 2005

Supporting

Documents: [assignment-tm-3142-0928.pdf](#)

Assignor

Name: [CLINIQUE
LABORATORIES, INC.](#)

Execution Date: Jul. 01, 2005

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [CLINIQUE LABORATORIES, LLC](#)

Legal Entity Type: LIMITED LIABILITY
COMPANY

**State or Country
Where
Organized:** DELAWARE

Address: 767 FIFTH AVENUE
NEW YORK, NEW YORK 10153

Correspondent

**Correspondent
Name:** LESLEY A. MORADIAN

**Correspondent
Address:** 767 FIFTH AVENUE
THE ESTEE LAUDER COMPANIES INC
NEW YORK, NY 10153

Domestic Representative - Not Found

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Mark: CLINIQUE

US Serial Number: 72310308

Application Filing Date: Oct. 23, 1968

US Registration Number: 878877

Registration Date: Oct. 14, 1969

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Jan. 17, 2009

Mark Information

Mark Literal Elements: CLINIQUE

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: [0859445](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: FACIAL SOAP

International Class: 003

U.S Class: 052 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 03, 1968

Use in Commerce: Sep. 03, 1968

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: CLINIQUE LABORATORIES, LLC
767 FIFTH AVENUE
Owner Address: NEW YORK, NEW YORK 10153
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: LESLEY A. MORADIAN
Docket Number: clinique/soa

Correspondent

Correspondent Name/Address: LESLEY A. MORADIAN
ESTEE LAUDER COMPANIES
767 5TH AVE.
NEW YORK, NEW YORK 10153
UNITED STATES

Phone: 212-277-2321

Correspondent e-mail: uspto@estee.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 17, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68973
Jan. 17, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 12, 2009	ASSIGNED TO PARALEGAL	68973
Jan. 07, 2009	TEAS SECTION 8 & 9 RECEIVED	
Nov. 12, 2008	CASE FILE IN TICRS	
Oct. 14, 1989	REGISTERED AND RENEWED (FIRST RENEWAL - 20 YRS)	
Jul. 03, 1989	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Oct. 14, 2009

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Jan. 17, 2009

Assignment Abstract of Title Information

Summary

Total Assignments: 3

Registrant: CLINIQUE LABORATORIES, INC.

Assignment 1 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [0350/0341](#)

Pages: 1

Date Recorded: Jun. 13, 1979

Supporting Documents: No Supporting Documents

Assignor

Name: [CLINIQUE
LABORATORIES, INC.](#)

Execution Date: Mar. 03, 1979

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [CLINIQUE LABORATORIES, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** NEW YORK

Address: 767 FIFTH AVENUE
NEW YORK, NEW YORK 10022

Correspondent

Correspondent Name: BAKER & MCKENZIE

Correspondent Address: PRUDENTIAL PLAZA
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: MERGER AND CHANGE OF NAME 19860627DE

Reel/Frame: [0540/0696](#)

Pages: 1

Date Recorded: Oct. 16, 1986

Supporting Documents: No Supporting Documents

Assignor

Name: [CLINIQUE
LABORATORIES INC.
MERGED INTO](#)

Execution Date: Sep. 05, 1986

Legal Entity Type: CORPORATION

**State or Country
Where** NEW YORK

Organized:

Name: [CLIVIEN CORP.
CHANGED TO](#)

Execution Date: Not Found

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [CLIVIEN CORP. CHANGED TO](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Address: No Assignee Address Found

Name: [CLINIQUE LABORATORIES, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Address: No Assignee Address Found

Correspondent

**Correspondent
Name:** BAKER AND MCKENZIE

**Correspondent
Address:** PRUDENTIAL PLAZA
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [3142/0928](#)

Pages: 10

Date Recorded: Aug. 16, 2005

**Supporting
Documents:** [assignment-tm-3142-0928.pdf](#)

Assignor

Name: [CLINIQUE
LABORATORIES, INC.](#)

Execution Date: Jul. 01, 2005

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [CLINIQUE LABORATORIES, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE

Address: 767 FIFTH AVENUE
NEW YORK, NEW YORK 10153

Correspondent

Correspondent Name: LESLEY A. MORADIAN

Correspondent Address: 767 FIFTH AVENUE
THE ESTEE LAUDER COMPANIES INC
NEW YORK, NY 10153

Domestic Representative - Not Found

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Mark: C CLINIQUE



US Serial Number:	72325842	Application Filing Date:	Apr. 29, 1969
US Registration Number:	892987	Registration Date:	Jun. 16, 1970
Register:	Principal		
Mark Type:	Trademark		
Status:	The registration has been renewed.		
Status Date:	Sep. 25, 2009		

Mark Information

Mark Literal Elements:	C CLINIQUE
Standard Character Claim:	No
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Design Search Code(s):	26.17.01 - Bands, straight;Bars, straight;Lines, straight;Straight line(s), band(s) or bar(s) 26.17.05 - Bands, horizontal;Bars, horizontal;Horizontal line(s), band(s) or bar(s);Lines, horizontal

Related Properties Information

Claimed Ownership of US Registrations: [0859445](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:

COSMETIC CREAMS, LOTIONS AND OILS-NAMELY, CLEANSING CREAMS, LOTIONS AND OILS; MOISTURIZING LOTIONS AND CREAMS; MAKE-UP-NAMELY, FACE POWDER, FOUNDATION MAKE-UP BASES; ROUGES; EYE MAKE-UP PREPARATIONS-NAMELY, MASCARA, EYE LINER, EYE SHADOW, EYEBROW PENCIL, AND EYE MAKEUP REMOVER; LIPSTICKS; ANTIPERSPIRANTS; HAIR SPRAYS [AND BATH OILS]

International Class:

003, 005

U.S Class:

051 - Primary Class

Class Status:

ACTIVE

Basis:

1(a)

First Use:

Mar. 15, 1968

Use in Commerce:

Mar. 15, 1968

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: CLINIQUE LABORATORIES, LLC

767 FIFTH AVENUE

Owner Address: NEW YORK, NEW YORK 10153
UNITED STATES

Legal Entity Type:

LIMITED LIABILITY COMPANY

State or Country Where Organized:

DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lesley A. Moradian

Docket Number: CL/FY2010 Do

Correspondent

**Correspondent
Name/Address:**

Lesley A. Moradian
The Estee Lauder Companies Inc.
767 5TH AVE
NEW YORK, NEW YORK 10153-0023
UNITED STATES

Phone: 212-277-2321

**Correspondent e-
mail:**

uspto@estee.com

**Correspondent e-
mail Authorized:**

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 25, 2009	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	60234
Sep. 25, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Sep. 23, 2009	TEAS SECTION 8 & 9 RECEIVED	
Nov. 17, 2008	CASE FILE IN TICRS	
Jan. 27, 2001	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
Jan. 27, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 19, 2000	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
May 23, 1990	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Apr. 12, 1990	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Jun. 16, 2010

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: Not Found

Date in Location: Sep. 25, 2009

Assignment Abstract of Title Information

Summary

Total Assignments: 3

Registrant: CLINIQUE
LABORATORIES, INC.

Assignment 1 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [0350/0341](#)

Pages: 1

Date Recorded: Jun. 13, 1979

Supporting Documents: No Supporting Documents

Assignor

Name: [CLINIQUE
LABORATORIES, INC.](#)

Execution Date: Mar. 03, 1979

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [CLINIQUE LABORATORIES, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** NEW YORK

Address: 767 FIFTH AVENUE
NEW YORK, NEW YORK 10022

Correspondent

Correspondent Name: BAKER & MCKENZIE

Correspondent Address: PRUDENTIAL PLAZA
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: MERGER AND CHANGE OF NAME 19860627DE

Reel/Frame: [0540/0696](#)

Pages: 1

Date Recorded: Oct. 16, 1986

Supporting Documents: No Supporting Documents

Assignor

Name: [CLINIQUE
LABORATORIES INC.
MERGED INTO](#)

Execution Date: Sep. 05, 1986

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** NEW YORK

Name: [CLIVIEN CORP.
CHANGED TO](#)

Execution Date: Not Found

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [CLIVIEN CORP. CHANGED TO](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Address: No Assignee Address Found

Name: [CLINIQUE LABORATORIES, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Address: No Assignee Address Found

Correspondent

Correspondent Name: BAKER AND MCKENZIE

Correspondent Address: PRUDENTIAL PLAZA
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [3142/0928](#)

Pages: 10

Date Recorded: Aug. 16, 2005

Supporting Documents: [assignment-tm-3142-0928.pdf](#)

Assignor

Name: [CLINIQUE LABORATORIES, INC.](#)

Execution Date: Jul. 01, 2005

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [CLINIQUE LABORATORIES, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 767 FIFTH AVENUE
NEW YORK, NEW YORK 10153

Correspondent

Correspondent Name: LESLEY A. MORADIAN

Correspondent Address: 767 FIFTH AVENUE
THE ESTEE LAUDER COMPANIES INC
NEW YORK, NY 10153

Domestic Representative - Not Found

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Mark: C CLINIQUE



US Serial Number: 72294595

Application Filing Date: Apr. 01, 1968

US Registration Number: 859445

Registration Date: Oct. 29, 1968

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Jan. 24, 2008

Mark Information

Mark Literal Elements: C CLINIQUE

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Design Search Code(s): 26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Underlined words or letters; Overlined words or letters

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: CLEANSING CREAM

International Class: 003

U.S Class: 051 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 15, 1968

Use in Commerce: Mar. 15, 1968

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: CLINIQUE LABORATORIES, LLC
767 FIFTH AVENUE
Owner Address: NEW YORK, NEW YORK 10153
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lesley A. Moradian

Correspondent

Correspondent Name/Address: Lesley A. Moradian
Estee Lauder Companies Inc.
767 Fifth Avenue
New York, NEW YORK 10153
UNITED STATES

Phone: (212) 277-2321

Correspondent e-mail: uspto@estee.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 06, 2009	CASE FILE IN TICRS	
Jan. 24, 2008	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	66607
Jan. 24, 2008	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 22, 2008	ASSIGNED TO PARALEGAL	66607
Jan. 17, 2008	TEAS SECTION 8 & 9 RECEIVED	
Oct. 29, 1988	REGISTERED AND RENEWED (FIRST RENEWAL - 20 YRS)	
Oct. 03, 1988	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Oct. 29, 2008

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: SCANNING ON DEMAND **Date in Location:** Feb. 06, 2009

Assignment Abstract of Title Information

Summary

Total Assignments: 3

Registrant: CLINIQUE
LABORATORIES, INC.

Assignment 1 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [0350/0341](#)

Pages: 1

Date Recorded: Jun. 13, 1979

Supporting Documents: No Supporting Documents

Assignor

Name: [CLINIQUE
LABORATORIES, INC.](#)

Execution Date: Mar. 03, 1979

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [CLINIQUE LABORATORIES, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** NEW YORK

Address: 767 FIFTH AVENUE
NEW YORK, NEW YORK 10022

Correspondent

Correspondent Name: BAKER & MCKENZIE

Correspondent Address: PRUDENTIAL PLAZA
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: MERGER AND CHANGE OF NAME 19860627DE

Reel/Frame: [0540/0696](#)

Pages: 1

Date Recorded: Oct. 16, 1986

Supporting Documents: No Supporting Documents

Assignor

Name: [CLINIQUE
LABORATORIES INC.
MERGED INTO](#)

Execution Date: Sep. 05, 1986

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** NEW YORK

Name: [CLIVIEN CORP.
CHANGED TO](#)

Execution Date: Not Found

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [CLIVIEN CORP. CHANGED TO](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Address: No Assignee Address Found

Name: [CLINIQUE LABORATORIES, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Address: No Assignee Address Found

Correspondent

**Correspondent
Name:** BAKER AND MCKENZIE

**Correspondent
Address:** PRUDENTIAL PLAZA
CHICAGO, IL 60601

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [3142/0928](#)

Pages: 10

Date Recorded: Aug. 16, 2005

**Supporting
Documents:** [assignment-tm-3142-0928.pdf](#)

Assignor

Name: [CLINIQUE
LABORATORIES, INC.](#)

Execution Date: Jul. 01, 2005

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [CLINIQUE LABORATORIES, LLC](#)

Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
---------------------------	------------------------------	--	----------

Address: 767 FIFTH AVENUE
NEW YORK, NEW YORK 10153

Correspondent

**Correspondent
Name:** LESLEY A. MORADIAN

**Correspondent
Address:** 767 FIFTH AVENUE
THE ESTEE LAUDER COMPANIES INC
NEW YORK, NY 10153

Domestic Representative - Not Found

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Mark: CLINIQUE SUPERBALANCED

CLINIQUE
SUPERBALANCED

US Serial Number:	78403865	Application Filing Date:	Apr. 19, 2004
US Registration Number:	2916548	Registration Date:	Jan. 04, 2005
Register:	Principal		
Mark Type:	Trademark		
Status:	A Sections 8 and 15 combined declaration has been accepted and acknowledged.		
Status Date:	Jan. 09, 2010		
Publication Date:	Oct. 12, 2004		

Mark Information

Mark Literal Elements:	CLINIQUE SUPERBALANCED
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: [0878877,0904834,1626589](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;

- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Cosmetics

International Class: 003 - Primary Class

U.S Class: 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 31, 1997

Use in Commerce: Jul. 31, 1997

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: CLINIQUE LABORATORIES, LLC

767 FIFTH AVENUE

Owner Address: NEW YORK, NEW YORK 10153

UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lesley A. Moradian

Docket Number: clinique/sup

Correspondent

Lesley A. Moradian
ESTEE LAUDER COMPANIES, INC.

Correspondent Name/Address: 767 FIFTH AVENUE
NEW YORK, NEW YORK 10153
UNITED STATES

Phone: (212) 572-6609

Fax: (212) 572-6743

Correspondent e-mail: mmccooley@estee.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 09, 2010	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
Jan. 09, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Jan. 05, 2010	TEAS SECTION 8 & 15 RECEIVED	
Jan. 04, 2005	REGISTERED-PRINCIPAL REGISTER	
Oct. 12, 2004	PUBLISHED FOR OPPOSITION	
Sep. 22, 2004	NOTICE OF PUBLICATION	
Aug. 09, 2004	LAW OFFICE PUBLICATION REVIEW COMPLETED	78413
Aug. 03, 2004	ASSIGNED TO LIE	78413
Jul. 30, 2004	ASSIGNED TO LIE	78413
Jul. 14, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 14, 2004	ASSIGNED TO EXAMINER	78326
Apr. 28, 2004	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 105

Date in Location: Jan. 09, 2010

Assignment Abstract of Title Information

Summary

**Total
Assignments:**

1

Registrant:

Clinique Laboratories, Inc.

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: [3142/0928](#)

Pages: 10

Date Recorded: Aug. 16, 2005

**Supporting
Documents:** [assignment-tm-3142-0928.pdf](#)

Assignor

Name:

[CLINIQUE
LABORATORIES, INC.](#)

Execution Date: Jul. 01, 2005

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:**

DELAWARE

Assignee

Name:

[CLINIQUE LABORATORIES, LLC](#)

Legal Entity Type:

LIMITED LIABILITY
COMPANY

**State or Country
Where
Organized:**

DELAWARE

Address:

767 FIFTH AVENUE
NEW YORK, NEW YORK 10153

Correspondent

**Correspondent
Name:**

LESLEY A. MORADIAN

**Correspondent
Address:**

767 FIFTH AVENUE
THE ESTEE LAUDER COMPANIES INC
NEW YORK, NY 10153

Domestic Representative - Not Found

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Mark: CLINIQUE HAPPY

US Serial Number: 78158685

Application Filing Date: Aug. 28, 2002

US Registration Number: 2734904

Registration Date: Jul. 08, 2003

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Aug. 31, 2008

Publication Date: Apr. 15, 2003

Mark Information

Mark Literal Elements: CLINIQUE HAPPY

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: [2191594](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

Toiletries, namely body creams, lotions [and gels, body washes, body

For: exfoliators, shimmering body creams, lotions and gels [, body washes [, body powders, body mists,] *and* aftershave [, aftershave balm and anti-perspirant/deodorant]

International Class: 003 - Primary Class

U.S Class: 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 1998

Use in Commerce: Mar. 1998

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: CLINIQUE LABORATORIES, LLC

767 FIFTH AVENUE

Owner Address: NEW YORK, NEW YORK 10153
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lesley A. Moradian

Docket Number: clinique hap

Correspondent

Correspondent Name/Address: Lesley A. Moradian
The Estee Lauder Companies, Inc.
767 Fifth Avenue
New York, NEW YORK 10153

UNITED STATES

Phone: (212) 277-2321

Fax: (212) 572-6743

Correspondent e-mail: uspto@estee.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 31, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	73376
Jul. 17, 2008	ASSIGNED TO PARALEGAL	73376
Jul. 08, 2008	TEAS SECTION 8 & 15 RECEIVED	
May 15, 2008	CASE FILE IN TICRS	
Jul. 08, 2003	REGISTERED-PRINCIPAL REGISTER	
Apr. 15, 2003	PUBLISHED FOR OPPOSITION	
Mar. 26, 2003	NOTICE OF PUBLICATION	
Jan. 31, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 16, 2003	ASSIGNED TO EXAMINER	74782

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Aug. 31, 2008

Assignment Abstract of Title Information

Summary

**Total
Assignments:** 1

Registrant: Clinique Laboratories, Inc.

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: [3142/0928](#)

Pages: 10

Date Recorded: Aug. 16, 2005

**Supporting
Documents:** [assignment-tm-3142-0928.pdf](#)

Assignor

Name: [CLINIQUE
LABORATORIES, INC.](#)

Execution Date: Jul. 01, 2005

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [CLINIQUE LABORATORIES, LLC](#)

Legal Entity Type: LIMITED LIABILITY
COMPANY

**State or Country
Where
Organized:** DELAWARE

Address: 767 FIFTH AVENUE
NEW YORK, NEW YORK 10153

Correspondent

**Correspondent
Name:** LESLEY A. MORADIAN

**Correspondent
Address:** 767 FIFTH AVENUE
THE ESTEE LAUDER COMPANIES INC
NEW YORK, NY 10153

Domestic Representative - Not Found

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Mark: CLINIQUE HAPPY HEART

US Serial Number: 78140772

Application Filing Date: Jul. 02, 2002

US Registration Number: 2783299

Registration Date: Nov. 11, 2003

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Nov. 24, 2008

Publication Date: Jan. 28, 2003

Notice of Allowance Date: Apr. 22, 2003

Mark Information

Mark Literal Elements: CLINIQUE HAPPY HEART

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: [0878877,0892987,0904834,1626589,2191594](#),and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Perfumery, namely cologne, eau de parfum, eau de toilette, essential oils for personal use and perfume; toiletries, namely, body cleansers, body creams, body exfoliating preparations, body lotions, body washes

International Class: 003 - Primary Class **U.S Class:** 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 06, 2003 **Use in Commerce:** Jan. 06, 2003

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: CLINIQUE LABORATORIES, LLC
767 FIFTH AVENUE
Owner Address: NEW YORK, NEW YORK 10153
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lesley A. Moradian **Docket Number:** happy heart

Correspondent

Correspondent Name/Address: Lesley A. Moradian
The Estee Lauder Companies, Inc.
767 Fifth Avenue,
New York, NEW YORK 10153
UNITED STATES

Phone: (212) 277-2321

Fax: (212) 572-6743

Correspondent e-mail: uspto@estee.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 24, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	64591
Nov. 20, 2008	ASSIGNED TO PARALEGAL	64591
Nov. 11, 2008	TEAS SECTION 8 & 15 RECEIVED	
Nov. 11, 2003	REGISTERED-PRINCIPAL REGISTER	
Sep. 17, 2003	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 16, 2003	ASSIGNED TO EXAMINER	73731
Sep. 13, 2003	CASE FILE IN TICRS	
Aug. 15, 2003	STATEMENT OF USE PROCESSING COMPLETE	
Jun. 30, 2003	USE AMENDMENT FILED	
Jul. 09, 2003	EXTENSION 1 GRANTED	
Jul. 01, 2003	EXTENSION 1 FILED	
Jun. 30, 2003	TEAS STATEMENT OF USE RECEIVED	
Jun. 30, 2003	TEAS EXTENSION RECEIVED	
Apr. 22, 2003	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 28, 2003	PUBLISHED FOR OPPOSITION	
Jan. 08, 2003	NOTICE OF PUBLICATION	
Nov. 27, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 19, 2002	EXAMINERS AMENDMENT E-MAILED	
Nov. 07, 2002	ASSIGNED TO EXAMINER	73731

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Nov. 24, 2008

Assignment Abstract of Title Information

Summary

**Total
Assignments:**

1

Registrant:

Clinique Laboratories, Inc.

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: [3142/0928](#)

Pages: 10

Date Recorded: Aug. 16, 2005

**Supporting
Documents:** [assignment-tm-3142-0928.pdf](#)

Assignor

Name: [CLINIQUE
LABORATORIES, INC.](#)

Execution Date: Jul. 01, 2005

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [CLINIQUE LABORATORIES, LLC](#)

Legal Entity Type: LIMITED LIABILITY
COMPANY

**State or Country
Where
Organized:** DELAWARE

Address: 767 FIFTH AVENUE
NEW YORK, NEW YORK 10153

Correspondent

**Correspondent
Name:** LESLEY A. MORADIAN

Correspondent 767 FIFTH AVENUE

Address: THE ESTEE LAUDER COMPANIES INC
NEW YORK, NY 10153

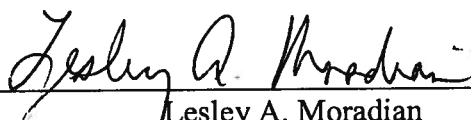
Domestic Representative - Not Found

CERTIFICATE OF SERVICE

I hereby certified that I caused a true and correct copy of the foregoing NOTICE OF OPPOSITION and Exhibits thereto to be served upon Applicant by serving Applicant's attorney of record as reflected on the TARR website:

Juliet Alcoba, Esq.
Alcoba Khuliar, P.A.
3399 NW 72 Avenue, Suite 211
Miami, Florida 33122

by placing the same in an envelope properly sealed and addressed with postage pre-paid and depositing the same with the United States Postal Service this 16th day of January, 2013.



Lesley A. Moradian